



Montage Video Instructions

Contact Information (appears on last frame of video)

Date _____

Published Name _____

Website _____

Phone _____ Email _____

Other _____

Voice Preference

Male Voice Female Voice

Graphics

(7 to 9 pictures recommended and logo)

- Use images supplied from advertiser
- Use images from advertiser's website (High quality images only)
- Use images from stock photo source

Script

- Script provided (reads in 30 seconds; approximately 80 to 90 words)
- Create script from information in yellow page ad and/or website. *(Limited changes with this option)*
- Create script from information below: (points to cover)

- | | |
|---------|---------|
| • _____ | • _____ |
| • _____ | • _____ |
| • _____ | • _____ |
| • _____ | • _____ |

Additional Instructions

List Products, Brands, or other information you would like included in the video:

Email proof to: _____



IYP Enhancement Profile

Sales Rep _____ Date _____ Gold Silver Bronze

Published Name _____

Website _____

Email _____

Heading _____

(check all that apply)

Web Link Email Link Keywords Video Coupon Menu

Keywords

These words facilitate SEO and are not visible (Gold=15, Silver=10, Bronze=5)

1 _____	6 _____	11 _____
2 _____	7 _____	12 _____
3 _____	8 _____	13 _____
4 _____	9 _____	14 _____
5 _____	10 _____	15 _____

First Click Information

These words appear on your listing (Max. Words: Gold=35, Silver=20, Bronze=0)

Profile Page Information

Profile Paragraph

The Woodlands Heating & Air Conditioning has over 70 years of experience serving residential air conditioning and heating needs. Our company is family owned and also residents of The Woodlands community. We care about our neighbor's comfort and provide an unparalleled standard of service. Our company is fully insured and also carries Workman's Compensation Insurance for your peace of mind. Our company was voted The Best of The Woodlands for the last two years in a row. We were also awarded the President's Award for excellence in service and customer satisfaction. We guarantee that you will be completely satisfied with our work, products and services! Call us today... We are your A/C Pros!

Services & Products

Services

- Residential & Commercial
- Air Conditioning – Heating
- Air Quality Systems
- Air Conditioners
- Controls & Thermostats
- Air Cleaners
- Coils
- Furnaces
- Heat Pumps
- Ductwork



Services Products (Max of 10)

- _____
- _____
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Additional Information: (Profile Paragraph)
(Paragraph or Bullet format - Electronic file preferred; 150 word maximum) (Gold & Silver Only)

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Hours:

- _____