

Directory Ad Specifications

and File Submission

- **Be sure your ad is the correct size for the display ad purchased (see size chart below).**
- Resolution for this publication is 300 dpi and CMYK color mode.
- Files are accepted in any of the following formats; tiff, jpeg, eps or pdf. (Our graphics workstations support all Adobe Creative Suite applications.) If you are using Illustrator be sure to convert text to paths.
- Files created in other programs must be saved as high resolution pdf, eps, jpeg or tiff files. Please make sure all fonts are converted to paths. We do not accept files created in Microsoft applications or Corel Draw.
- **DO NOT DOWNLOAD IMAGES FROM THE INTERNET**
These images are 72 dpi or less, and **will not reproduce well**. Digital photos should be 300 dpi.
- **Reverse lettering:** Interfaith will not guarantee exact registration on reverse type. Fine lettering, thin lines and small type should be limited to black ink.
- Due to the printing process and paper stock, **we cannot guarantee color matching**. The color proof you receive is printed on a color copier and may not match your final printed ad.
- **Changes to a supplied ad require that you supply a new file.**

Submitting your file

Email - We can accept files up to 6 MB in size. Send ads to art@woodlandsinterfaith.org. Make sure your company name is in the subject line of your email. This is necessary to identify/search for your submitted files.

FTP Transfer - Larger files can be uploaded to our FTP site.

Via Fetch

IP Address: 75.148.143.149

User Name: ftpuser

Password: ftppassword1

Internet Explorer or Firefox

ftp://central

User Name: ftpuser

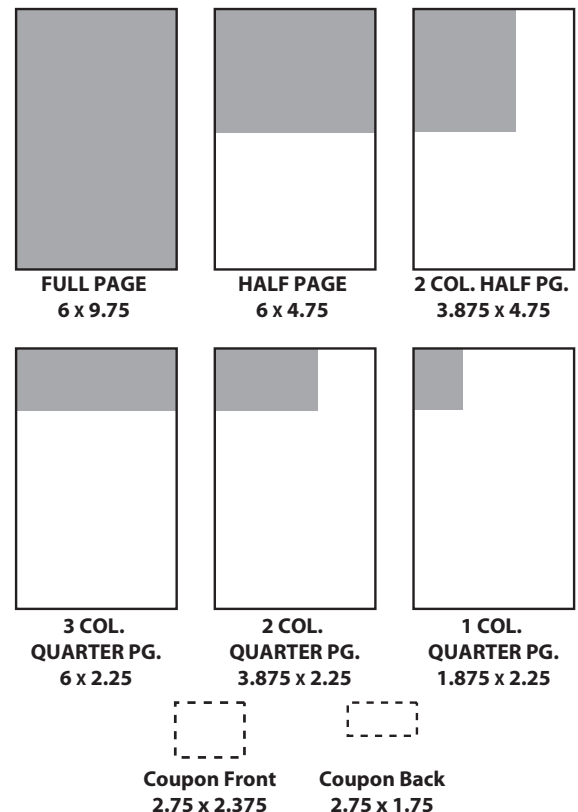
Password: ftppassword1

CD's may be mailed to the address below or given to your account representative.

Interfaith of The Woodlands Directory

4242 Interfaith Way

The Woodlands, Texas 77381



Please contact the graphics department if you have any questions.

Interfaith is not responsible for the quality of your ad when these specifications are not adhered to.